

CURRICULUM VITAE

MELINA ELENA STYLIANOU

Born on 21st May 1970 in Lemgo, Germany

Contributing to international ProjectDesign activities
for sustainable territory development and
inventing unique ArtDesign compositions for personal well-being
...inspired by local Cultural Heritage...

RHENISH-WESTFALIAN TECHN. UNIVERSITY (RWTH), AACHEN

Faculty Business Administration

Certificate: Diplom-Kauffrau (Master of Business Studies)

Expertise

Team Member in the field of **Conceptualization, Organization, Coordination and Communication** on the **European Market** with focus on **Cultural Heritage Projects in Mediterranean Countries**.

Profile

Experienced freelance project co-operator with **excellent organizational abilities** and **efficient multilingual communication skills** specialized in the sector of **heritage-led tourism projects**.

Skills and abilities

- Excellent organizational abilities
- Reliable and independent way of working
- Efficient multilingual communication skills (DE, GR, EN, IT, FR)
- Teamwork and high social competence
- Cosmopolitan attitude, intercultural competence and affectionate representing
- Enthusiasm and inspiring colleagues, clients and guests
- Diplomatic aptitude and ability for conflict resolution
- Professional approach in difficult situations
- Ability to prioritize and multitask
- Attention to detail and meticulous approach
- Enhanced computer skills
- Analytical and conceptual thinking
- Target group specific copywriting and editing skills
- Highly service oriented and proactive approach

Professional Background

02/2011 –
to date: **Project support for international renowned companies and institutions in the field of organization, coordination and communication**
Self-employed (since 06/2022 registered office in Karystos, Greece)
Self-employed (10/2018 - 05/2022 registered office in Salerno, Italy)
Employee and self-employed (until 09/18 registered office in Aachen, Germany)

Alario Foundation

Promotion of Velia-Elea (Ascea, Campania, Italy)

Senior Consultancy for project design and external communication activities to promote the cultural heritage of the Ancient Eleatic School

Municipality of Salerno

Community Resources Office (Salerno, Campania, Italy)

Technical Assistance for the EU project BluAct (EU programme URBACT)

Cultural Association Erchemperto

Management Association of Giardino della Minerva (Salerno, Campania, Italy)

Project co-operation in view of the development of a European Cultural Route "Hippocratica Civilitas Route of Therapeutic Botany Heritage"

Evia Chamber of Commerce and Consulting Company Revenue

Experts for EU vocational programmes (Chalkida, Euboea, Greece)

Project co-operation in Germany and Italy in the framework of EU Lifelong Learning Mobility Programmes „Leonardo da Vinci“ / “Erasmus plus”

09/2015 - 02/2016

Storygardenz Ltd.

Cultural Tourism Consulting Company (Rome, Italy)

Project co-operation in the field of Heritage Project Development Activities

02/2011 -
08/2015:

Notio Aigaio, MTC Group Consulting

Administrative District of the South Aegean (Rhodes, Greece),

Tourism Consulting Company by order of the Municipality of Mykonos (Athens, Greece)

Project co-operation in the framework of the tourism fairs ITB 2013 and 2014

South Evia Travel

Travel Agency for Incoming and Outgoing Tourism (Karystos, Evia, Greece)

Project Assistance in the field of Social Media

Signature Europe Ltd.

Licensee of Signature Worldwide as a leading training company for hospitality employees (Athens, Greece)

Project Assistance in the field of Quality Audits in the international hospitality branch

11/2002 -
01/2011:

Deutsche Zentrale für Tourismus (DZT), Berlin Tourismus Marketing GmbH

Marketing Organization for the Travel Destination Germany by order of the Federal Government,

Marketing Organization for the City of Berlin by order of the Federal State of Berlin

Project Management in the framework of the annual presentation event in Athens

EuroPartners

Internationally oriented Company in the field of Quality Business Events (Athens, Greece)

Project Support in the framework of the in-water exhibition "Exclusive Yachting"

Iforce-Communications S.A.

Internationally oriented Company in the field of Event Management (Athens, Greece)

Project Assistance in the framework of the EU programme "Daedalus"

After Image Production

International Forum for Arts and Science (Aegina Island, Greece)

Project Assistance for EU co-financed cultural events series "The Aegina Academy"

03/1995 -
11/2002:

Clean up Greece

Innovative NGO - Awareness Raising for Environment related Subjects (Athens, Greece)

Assistant Project Manager EcoArtFestival Athens 2002

Horizon Travel S.A.

Leading Destination Management Company specialised in MICE (Athens, Greece)

Account Executive

F-Zein Ltd.

Leading Project Development and Consulting Company for the Tourism Branch (Athens, Greece)

Assistant Project Manager & Guest Relations Manager